



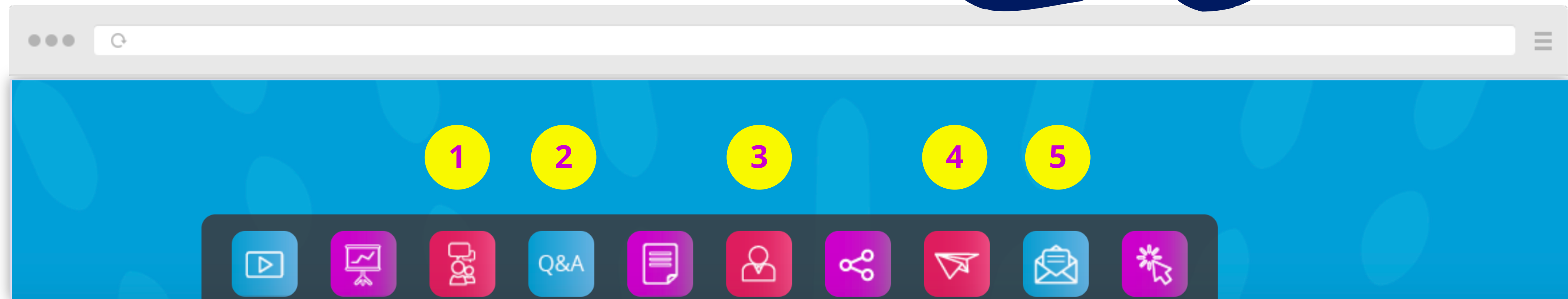
# Embarking on Your CSR Journey

# Menu Dock

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- 2 Ask our team and speakers questions
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- 5 Email the Benevity team directly

**And more!**





**Carole Puls**

Head of Community Engagement  
**Roche Diagnostics**



**Lori Harder**

Senior Global Corporate Social  
Responsibility Manager  
**Alteryx**

# Our Panelists





***We're on a mission to democratize data, channel the power of our workforce, and tell stories that unravel global challenges and accelerate progress.***

## **Social Impact at Alteryx:**

- Volunteerism/Philanthropy
- Tech for Good
- Sustainability/ESG
- Diversity, Equity, Inclusion & Belonging

**alteryx**  
**for good**

**Pillars: Workforce Development, Sustainability, Basic Needs, Education, Health**





## 2021 Volunteering/Philanthropy Goodness

- Launched Benevity in November and donated \$174,500 through the portal
- Volunteered 3,085 hours (up 140%)
- Supported 470 nonprofits via volunteerism or monetary donations (up 220%)
- Hosted 62 volunteering events (up 190%)
- Launched a strategic partnership program
- Donated over \$5 million in free product
- Donated 1,500 unique licenses to 280 nonprofits

**alteryx**  
for good



# About Roche

## What we do

- Founded in 1896, Roche is headquartered in Basel, Switzerland and is the world's largest biotech company
- A global pioneer in pharmaceuticals and diagnostics
- Active in over 100 countries with more than 100,000 people worldwide
- Roche Diagnostics develops and produces medical tests and digital tools that provide information to help healthcare professionals find the right treatment for patients and deliver the best patient care to improve, prolong and save lives

## Driving social impact

- Strategic relationships with partners to drive greater impact
- An attractive and inclusive employee giving program: Roche Gives Back
- Visible and engaged corporate citizen in the communities where we live and work

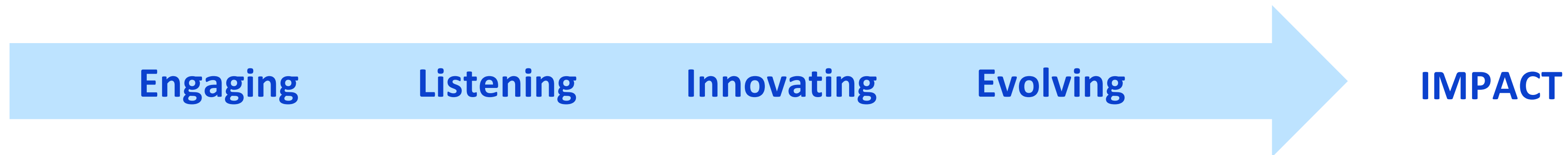
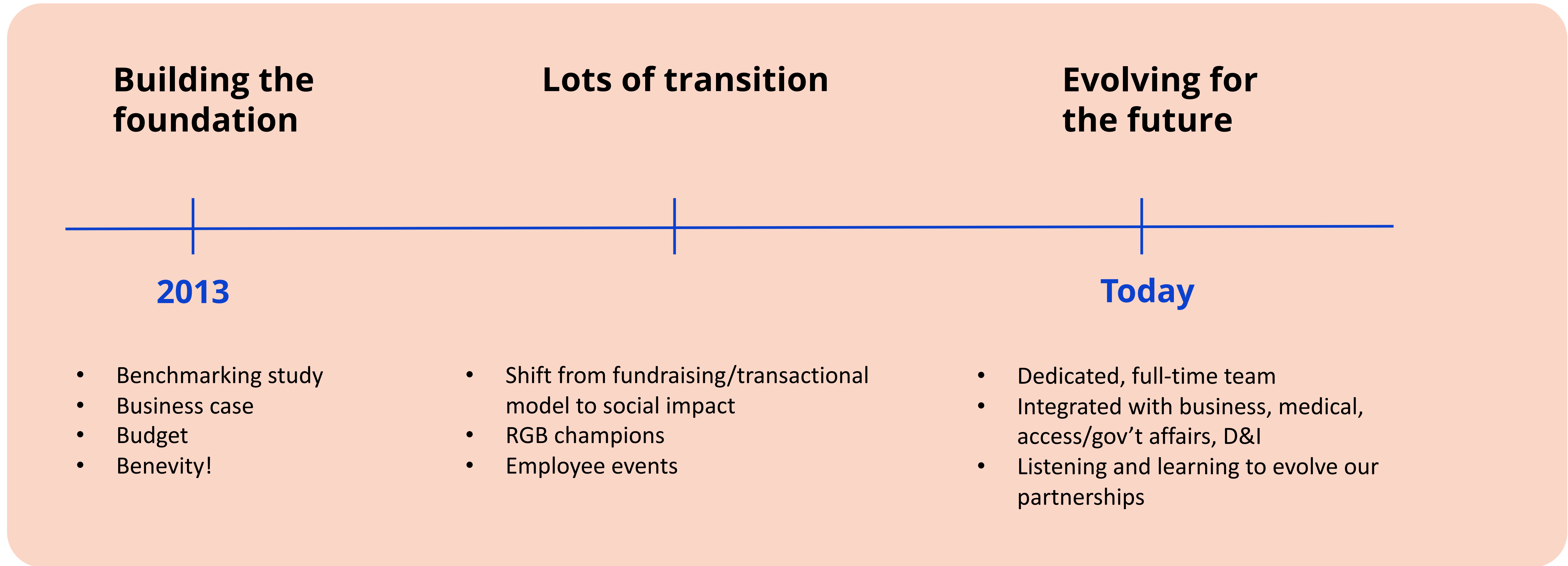
## Focus areas

- Healthcare disparities within our priority disease states
- STEM education among girls and underserved K-12 students to foster a diverse talent pipeline





# Our Journey







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# Questions





# Check out our Resources







Thank you!